

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 80142 UN NTL-POL FBD - LBD: 10/08/12 - 11/05/12 HL#: Created: 08/22/12 01:34 PM
 Client: MIKE FITZPATRICK FOR... CPE: / / 2407 Agency Commission: 15 % Updated: LINK on 08/22/12 04:15 PM
 Agency: STRATEGIC MEDIA PLACEMENT Product: M.FITZPATRICK EST#2407 Self :20:00 **UNCONFIRMED**
 Buyer: WHITNEY EVERSOLE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: JOHN LINK POL..GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

NEW ORDER CHG/PH 08/22/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	AMSUNRISE	M T W T F * *	NEWS	30				0.0	\$405.00	13	\$5,265.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/08/12	11/02/12	2	3	4	4							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	AMSUNRISE	M * * * * *	NEWS	30				0.0	\$405.00	1	\$405.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	AMLOCAL1	M T W T F * *	NEWS	30				0.0	\$810.00	11	\$8,910.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/08/12	11/02/12	2	3	3	3							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	AMLOCAL1	M * * * * *	NEWS	30				0.0	\$810.00	1	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	AWCBSSUN	* * * * * S	MORN	30				0.0	\$1,440.00	3	\$4,320.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/14/12	11/04/12	1		1	1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	AWFACE	* * * * * S	MORN	30				0.0	\$1,800.00	2	\$3,600.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>								
	10/21/12	11/04/12	1		1								

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Agency: STRATEGIC MEDIA PLACEMENT	Product: M.FITZPATRICK EST#2407	Sell :20:00	**UNCONFIRMED**	
Buyer: WHITNEY EVERSOLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	ADPRICE	M T W T F * *	DAY	30				0.0	\$900.00	10	\$9,000.00		
	CDR												
		<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>						
		10/08/12	11/02/12	2	2	3	3						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	ADPRICE	M * * * * *	DAY	30				0.0	\$900.00	1	\$900.00		
	CDR												
		<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>									
		11/05/12	11/05/12	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	AENEWS5PM	M T W T F * *	NEWS	30				0.0	\$765.00	12	\$9,180.00		
	CDR												
		<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
		10/15/12	11/02/12	4	4	4							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	AENEARLYMF	M T W T F * *	NEWS	30				0.0	\$1,440.00	12	\$17,280.00		
	CDR												
		<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>						
		10/08/12	11/02/12	3	3	3	3						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	AENEARLYMF	M * * * * *	NEWS	30				0.0	\$1,440.00	1	\$1,440.00		
	CDR												
		<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>									
		11/05/12	11/05/12	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	ANLATE	M T W T F S S	NEWS	30				0.0	\$2,700.00	15	\$40,500.00		
	CDR												
		<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>						
		10/08/12	11/04/12	3	4	4	4						

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	ANLATE	M * * * * *	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	APSIXTY	* * * * * S	REGP	30				0.0	\$13,500.00	1	\$13,500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

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016	APSIXTY	* * * * * S	REGP	30				0.0	\$18,000.00	1	\$18,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

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017	APCSWE3	* * W * * * *	REGP	30				0.0	\$6,750.00	1	\$6,750.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	ASNFL2ND	* * * * * S	NFL	30				0.0	\$16,200.00	1	\$16,200.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	ASNFL2ND	* * * * * S	NFL	30				0.0	\$18,000.00	1	\$18,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

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Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	88	\$0.00	\$0.00	\$176,760.00	\$150,246.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$176,760.00	\$150,246.00